



Fall 2007 Summary

Semester Summary:

The first session of XXI Tech got off to a great start this semester. Teachers, as well as students, were eager to get started. The term of the session was October 4 – November 15.

Three schools, McGavock, Maplewood and Whites Creek, completed the six-week program with a total of 47 students. The focus of curricular study was workplace communications and problem solving. The curriculum is part of the FordPAS program which offers 15 different instructional modules.

Four different businesses from the Nashville area partnered with XXI Tech to enrich the lives of students. They include the following companies: Emdeon Business Services, Cirrus Technologies and Data Solutions, Essence Day Spa, and Paper Kuts and Stiches.

School Summaries:

- **Maplewood High School** is in their first session with Tiffany Jones teaching the class and business partner, Quinton Bynum making a huge impression with students. Ms. Jones started the semester with 20 students. Maplewood used Module 7: Planning for Business Success as their instructional curriculum. Students worked with teammates to develop business plans. Some of the businesses chosen by Maplewood students include: a candy store, a clothing store, an online shoe business, and other creative endeavors. Ms. Jones did an excellent job engaging all students. By the end of the session, 19 students earned their stipend.
- **McGavock High School** is a veteran school. Melinda Sloan led 13 students through Module 1: From Concept to Consumer. Sheralynn Sloan, Information Systems Training Manager of Emdeon Business Services, worked with Ms. Sloan and her students to build a foundation in problem-solving. During this session, students researched the history of modern day inventions and then they developed their own useful products. Next, students learned about making product decisions. They played several roles in the decision making process that a “real” company would experience including: Corporate Citizenship, Finance, Marketing and Sales, and Production. Students learned how to hold a department meeting and they also learned the art of compromise. The culminating activity for the McGavock High School students will be a visit to Emdeon Business Services on Wednesday, November 28. By the end of the session, all 13 students earned their stipend.
- **Whites Creek High School** is another veteran school. Syreeta Blakely-Bright worked with Keisha Gardner- Beard from Essence Day Spa and Antoine Buchanan from Paper Kuts and Stiches to develop business plans. They used Module 7: Planning for Business Success as their instructional curriculum. Students worked in teams to



develop business plans. Some of the businesses developed include: a childcare facility, a cabinetry shop, a grocery store, an online site to purchase handbags, an online music store, and an online clothing store. Students held a showcase at Whites Creek on Thursday, November 15 and presented their businesses to administrators, faculty, business partners, family and friends. Everyone was amazed by the amount of creativity and business sense these students demonstrated. By the end of the session, 15 students earned their stipend.

21st Century Tech Skills and Careers Demographics

9 th grade	16.7%	Black/African American	69%
10 th grade	35.7%	Caucasian	16.7%
11 th grade	33.3%	Hispanic	2.4%
12 th grade	14.3%	Other	11.9%
	Female	71.4%	
	Male	28.6%	